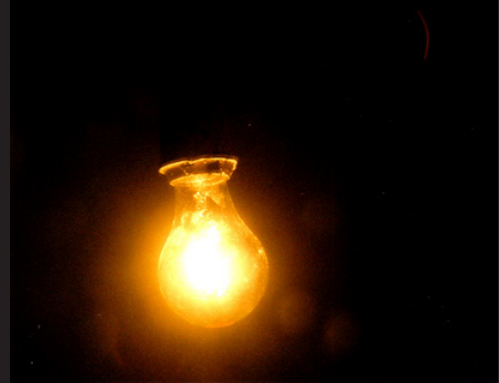


Conservation:

What have you *not done* to cut down your impact?

- Not turned up the heat
- Not left phantom loads on
- Not left the lights on
- Not turned on the TV/Xbox
- Not taken a flight or driving trip
- Not taken a long shower



Efficiency:

What have you *done better* to cut down your impact?

- Ridden a bike/bus/train instead of driving the car
- Replaced an old refrigerator with a new one
- Replaced a big car with a more efficient model
- Replaced incandescent light bulbs with cfls/leds
- Insulated the water heater
- Insulated the house
- Airsealed the house
- Installed better windows



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